

2025 DRIVE2LIFE PSA CONTEST ENTRY FORM

Contest Topic: **Sharing the Road: With Other Vehicles and Pedestrians**

TO ENTER Students ages 13 to 19 in grades 6-12 must write a script not more than two pages on 8.5 x 11-inch paper for a 30-second public service announcement (PSA) video to educate drivers about sharing the road with other vehicles and pedestrians.

Only individual written entries will be accepted. NO GROUP ENTRIES. NO VIDEOS OR DISCS. Each entry must be accompanied by a completed entry form and must be submitted by the student's parent/legal guardian or teacher. Entries may be submitted online (uploaded) at nrsf.org/contests/drive2life Or entries may be mailed to **Drive2Life PSA Contest, C/O National Road Safety Foundation, 18 East 50th Street, New York NY 10022**. Uploaded entries must be received by 11:59 p.m. ET on March 21, 2025. Mailed entries must be postmarked by March 21, 2025, and received by March 28, 2025. Teachers may mail their students' entries in one envelope or attach in one online submission. See Official Rules at nrsf.org/contests/drive2life for details.



PRIZES

One Grand Prize student winner: \$2,000 plus and all expense paid trip to NYC to produce his or her PSA with an Emmy Award-winning producer for broadcast on *Teen Kids News*.

Two runners up 13-19 years old in grades 6-12: \$500 each

Teacher of each winner: A \$100 Visa Gift Card

Complete both sections of this form. Please type or print clearly in ink, not pencil.

FOR STUDENTS

Student's Name: Grade: Age:

Title Created for Your PSA Entry:

School Name:

School Address:

City: State: Zip:

Parent's/Guardian's Name:

Parent's/Guardian's Phone Number: Email:

Student's Email:

By signing below, I represent that I am the parent/legal guardian of the above-named student and agree and consent to his/her entry and use of his/her name, likeness, and entry by ADTSEA and/or The National Road Safety Foundation (NRSF) without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's/Guardian's Signature:

FOR TEACHERS

Teacher's Name: Subject(s) Taught:

Teacher's Email: Phone:

By signing below, I represent that I am the teacher of the above-named student and agree to the use of my name and likeness by ADTSEA and/or NRSF without further notice and/or compensation for any lawful purpose, including advertising, promotional, public relations, or trade purposes.

Check this box to be added to NRSF's mailing list for FREE traffic safety resources.

Teacher's Signature:

HOW DID YOU HEAR ABOUT THE CONTEST?



nrsf.org



adtsea.org