



JST DRV Hawaii PSA Contest

Sponsored by

The National Road Safety Foundation (NRSF)

2014 Contest Rules

- This competition is open to individuals between the ages of 14 and 18 who are residents of the State of Hawaii. GROUP ENTRIES WILL NOT BE ACCEPTED.
- **All entries must be received by April 1st, 2014.** Any postmark after that date will not be accepted.
- Completed and signed entry form with WMV file or live link listed on the entry form should be mailed to:

The National Road Safety Foundation
ATTN: JST DRV Contest
18 East 50th Street
New York, N.Y. 10022

- OR -

Entry can be emailed to jstdrvhawaii@nrsf.org

- Entries must be signed by parent/legal guardian, granting approval.
- Entries may be sound files submitted on a CD or via a posting on YouTube. If posted on YouTube, please include the correct URL address for the posting or the submission could be disqualified.
- PSA should be 30 seconds in length and may include sound clips. If music is included, it must be original music and not from a commercially-released recording.
- All entries become the property of NRSF and the Driver Education Program, Hawaii State Department of Education, with full rights.
- Decisions of the judging panel are final. Judging will evaluate creativity and the ability of the PSA to capture attention and effectively communicate the key distracted driving safety message(s).
- The winning entry may be professionally edited by NRSF as necessary, to make it suitable for broadcast use. The winning PSA will be uploaded to the NRSF websites and may be broadcast on radio stations nationwide, as well as circulation via YouTube and other online/social media platforms.
- The winner will receive a cash prize of \$500. In addition, two runners-up will each receive a \$250 cash prize.
- Winners and runners-up will be notified before April 25th, 2014 by the NRSF.