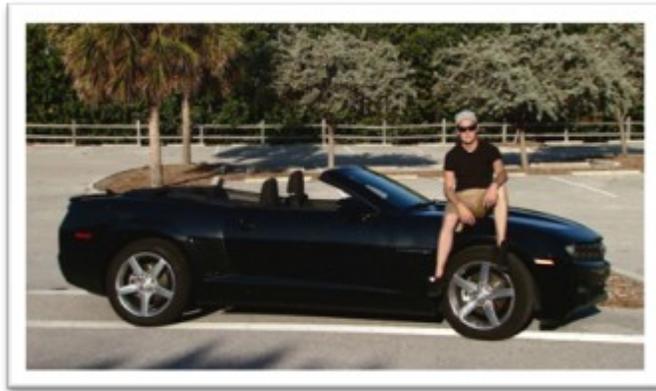


Live to see another day...
STAY in the Picture!

Stay in the Picture

A Prom and Summer Driving Safety Program



The National Road Safety Foundation, Inc., founded in 1962, is a 501(c)(3) non-profit organization dedicated to saving lives by promoting safe driving habits through greater public awareness and life-long driver education. NRSF produces documentaries, educational programs and public service campaigns for use in traffic safety, educational, public health and enforcement programs. All our programs are offered free of charge.

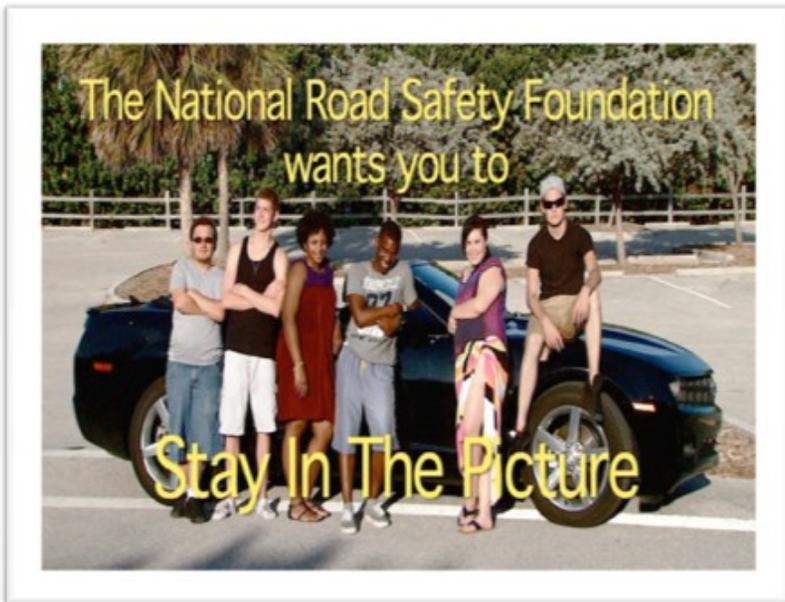


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STAY IN THE PICTURE SYNOPSIS

Prom season is an exciting time of the year for teens, but it also brings an increase in car crashes, deaths and injuries. "Stay in the Picture" (running time 7:28) is a program that encourages young people to make safe choices and to be responsible drivers who can live to see another day.

According to NHTSA (National Highway Traffic Safety Administration), the months between Memorial Day and Labor Day are the deadliest for drivers ages 15-20. Help put an end to unnecessary teen deaths by making yourself, your peers and others aware of the dangers during prom time and the summer months.



HELPFUL RESOURCES

Graduated Driver Licensing Laws (State by State)

www.iihs.org/laws

-or-

www.ghsa.org/html/links/shsos.html

Official U.S. Government website for distracted driving

www.distraction.gov/teens

National Institute on Alcohol Abuse and Alcoholism (NIAAA)

www.niaaa.nih.gov

American Automobile Association Foundation

www.aaafoundation.org

Insurance Institute for Highway Safety (IIHS)

www.iihs.org

Center for Disease Control and Prevention (CDC)

www.cdc.gov

National Highway Traffic Safety Administration (NHTSA)

www.nhtsa.gov

NRSF Teen Link

www.teenlane.org

NRSF Teen Contests

www.drive2life.org

www.jstdrv.org

PARENTAL INVOLVEMENT

- ◆ Set good driving examples - - - all year long.
- ◆ Talk **with** your teen.
- ◆ Have phone numbers & addresses of your teen's friends and their parents.
- ◆ Know where the prom and the post prom party will be.
- ◆ Discuss limit of passengers allowed in the car.
- ◆ Discuss never getting in a car with someone who has been drinking or taking drugs.
- ◆ Arrange an escape plan. Have a secret word your teen can use to let you know of dangerous situations or risky peer pressure.
- ◆ Assure your teens that you will not ask questions if asked to pick them up.
- ◆ Talk about the dangers of alcohol poisoning. www.niaaa.nih.gov
- ◆ Offer driving alternatives for your teen.
- ◆ Be awake when your teen gets home.

DRIVING ALTERNATIVES DURING PROM

- ◆ Rent a limo or party bus.
- ◆ Have taxi numbers available.
- ◆ Ask an older sibling to drive you.
- ◆ Know a trusted adult you can call to pick you up.
- ◆ Stay at a friend's house. (*with parents' approval*)

GENERAL REMINDERS FOR TEENS

- ◆ Always wear a seat belt.
- ◆ Don't drink or use substances that can impair your judgment.
- ◆ Avoid speeding or tailgating.
- ◆ Get plenty of rest; do not drive drowsy.
- ◆ Never use a cell phone while driving. Keep your eyes on the road and hands on the wheel at all times.
- ◆ Don't pile in friends.
- ◆ Use a buddy system. Have a word, phrase or gesture that you and your friends can use to get out of a dangerous situation.
- ◆ Notify your parents of any change of plans.

PRE-PROM

During the school year leading up to the prom, students are studying for final exams, awake late at night, concerned about getting good grades and the anxiety of new endeavors. All of these things are ingredients for a disaster behind the wheel.

ACTIVITY: Discuss these issues and list others that could lead to a crash. Ask the group to list what can be done to prevent a crash so they can "stay in the picture." Let them trade their lists and further discuss what others have written. Expand your group discussion by inviting parents to watch the film and get their input.

PROM NIGHT

Make transportation arrangements well in advance of prom night. Students should have driving alternatives, such as a limo, taxi service or a responsible adult. Remind them that drinking is prohibited for people under 21. Discuss rules of the road such as speed limits and number of passengers, as well as knowing your route, buckling up, drowsiness, loud music and other distractions that can cause a crash.

ACTIVITY: Separate students into two groups. One group will demonstrate a number of bad behaviors in a car. Ask the other group to list what they observed. Once they've identified the dangerous behavior, have them demonstrate the proper behavior as the driver and as passengers.

SUMMER DRIVING

NHTSA confirms that teen traffic deaths double during summer months. Some things to address are: piling in cars, later nights out, speeding, tailgating, loud music, distractions, and drowsiness.

ACTIVITY: Discuss with your group different types of driving distractions. Have a copy of GDL laws for your state available to further discuss. (visit www.iihs.org) Also, talk about a signed agreement such as the sample **iPROMise** in this guide.