



2017 Contest Entry Form

Contest Topic: **Help Prevent Distracted Driving**

Entries will be judged on the following criteria:

- 1 Originality and creativity** (35 points)
Is the PSA unique and creative?
- 2 PSA concept** (35 points)
*Does the PSA clearly and accurately address the contest topic—preventing distracted driving?
Are the message and concept effective?*
- 3 Clarity of message** (30 points)
*Is the idea communicated clearly?
Is the PSA well organized?*

Entries will be accepted for students ages 14 - 19 living in the following California counties: Los Angeles, Orange, Ventura, San Bernardino, Riverside and Santa Barbara Counties.

All the entry forms must be written in ink and legible

visit www.teenlane.org/content/drivesafela

Mail entry (with completed form SECURELY ATTACHED) to:

Drive Safe Los Angeles Contest
The National Road Safety Foundation, Inc.
18 East 50th Street • New York, NY 10022

All entries must be postmarked by November 10th, 2017 and received by November 17, 2017.



2017 Contest Entry Form: Page 2

Must be filled out by a Parent or Guardian if you are under 18 years of age.

First Name: _____ Last Name: _____

Title of PSA: _____

Age: _____ Email: _____

Your Address: _____

City: _____ State: _____ Zip: _____

Parent's Name: _____ Email: _____

Your School: _____ School Phone #: _____

Your Teacher's Name: _____ Your Teacher's Signature (optional): _____

By signing below, I represent that I am the parent/guardian OR that I am over 18 years of age and further agree and consent to his/her entry and use of his/her name, likeness, and entry by The National Road Safety Foundation (NRSF) and/or The Los Angeles Auto Show without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's or Entry's Signature: _____ Date: _____

Print Name: _____

Check the box if you want to hear about other NRSF programs.

Please add me to NRSF's mailing list.

Information provided is subject to NRSF's privacy policies, which can be found at www.nrsf.org/teenlane/content/privacy-policy

NO PURCHASE NECESSARY. Void where prohibited. A purchase will not increase the chances of winning. The Drive Safe Los Angeles Contest ("Contest") starts on August 28th, 2017, and ends on November 10th, 2017. All entries must be postmarked by November 10th, 2017, and received by November 17, 2017. To enter the Contest, you must be between the ages of 14 and 19 and create a storyboard or written script for a 30-second public service announcement ("PSA") to help prevent distracted driving.

No videos will be accepted.

Entrants may download an entry form for Drive Safe Los Angeles from www.teenlane.org.

One Grand Prize of \$2,000 will be awarded. In addition, an NRSF video producer will come to the Grand Prize winner's school to work with the winner to professionally film the winning concept. One runner-up will receive \$1,000. If the entry form of the Grand Prize winner and the Runner-Up are co-signed by a teacher, those teachers will receive a \$100 honorarium.

See complete Official Rules at www.teenlane.org/content/drivesafela