



## 2017 Contest Entry Form

Contest Topic: **Help Prevent Distracted Driving**

**Entries will be judged on the following criteria:**

- 1 Originality and creativity** (35 points)  
*Is the PSA unique and creative?*
- 2 PSA concept** (35 points)  
*Does the PSA clearly and accurately address the contest topic—preventing distracted driving?  
Are the message and concept effective?*
- 3 Clarity of message** (30 points)  
*Is the idea communicated clearly?  
Is the PSA well organized?*

**Entries will be accepted for students ages 14 - 19 living in the state of Georgia.**

visit [www.teenlane.org/contests/drivesafeatlanta](http://www.teenlane.org/contests/drivesafeatlanta)

Mail entry (with completed form SECURELY ATTACHED) to:

Drive Safe Atlanta Contest

The National Road Safety Foundation, Inc.

18 East 50th Street • New York, NY 10022

**All entries must be postmarked by February 20, 2017 and received by February 27, 2017.**



## 2017 Contest Entry Form: Page 2

Must be signed by a Parent or Guardian if you are under 18 years of age. Please use **BLACK** or **BLUE** pen. **PLEASE WRITE NEATLY.** If we can't read it, we can't accept the entry. Thank you.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title of PSA: \_\_\_\_\_

Age: \_\_\_\_\_ Email: \_\_\_\_\_

Your Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Parent's Name: \_\_\_\_\_ Email: \_\_\_\_\_

School Name: \_\_\_\_\_ School phone #: \_\_\_\_\_

Teacher Name: \_\_\_\_\_ Teacher phone/email: \_\_\_\_\_

How did you hear about the contest? \_\_\_\_\_

By signing below, I represent that I am the parent/guardian OR that I am over 18 years of age and further agree and consent to his/her entry and use of his/her name, likeness, and entry by The National Road Safety Foundation (NRSF) and/or The Atlanta International Auto Show without further notice and/or compensation for any lawful purpose whatsoever, including advertising, promotional, public relations, or trade purposes.

Parent's or Entry's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Check the box if you want to hear about other NRSF programs.

Please add me to NRSF's mailing list.

Information provided is subject to NRSF's privacy policies, which can be found at [www.nrsf.org/terms](http://www.nrsf.org/terms)

NO PURCHASE NECESSARY. Void where prohibited. A purchase will not increase the chances of winning. The Drive Safe Atlanta Contest ("Contest") starts on January 2, 2017 and ends on February 20, 2017. All entries must be postmarked by February 20th and received by February 27th, 2017.

To enter the Contest, you must be between the ages of 14 and 19 and create a storyboard or written script for a 30-second public service announcement ("PSA") to help prevent distracted driving.

No videos will be accepted.

Entrants may download an entry form for Drive Safe Atlanta from [www.teenlane.org](http://www.teenlane.org).

One Grand Prize of \$2,000 will be awarded. In addition, an NRSF video producer will come to the Grand Prize winner's school to work with the winner to professionally film the winning concept. One runner-up will receive \$1,000. If the entry form of the Grand Prize winner and the Runner-up are co-signed by a teacher, those teachers will receive a \$100 honorarium.

See complete Official Rules at [www.teenlane.org/drivesafeatlanta](http://www.teenlane.org/drivesafeatlanta)