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## **THREE INDIANA TEENS, ALL FROM VALPARAISO, NAMED FINALISTS IN DRIVE SAFE CHICAGO PSA CHALLENGE**

**Emmy-winning director to visit their school to help produce TV ad on drunk driving;  
Public to vote online to pick winner, who gets \$2,000 from National Road Safety Foundation;  
Winning video to debut at Chicago Auto Show before being broadcast nationwide**

CHICAGO, Jan. 21, 2020 -- Three Indiana teens, all from the same school in Valparaiso, have been selected as finalists in the fifth annual Drive Safe Chicago PSA Challenge. Teens from Illinois, Wisconsin and Indiana were invited to submit ideas for a public service message about the dangers of drunk driving, which killed 10,511 people in 2018.

The finalists, who were selected in blind judging where entrants' names and schools were not known to the judges, are Logan Ozdyck, 18, Ethan Fragoso, 18, and Maya Vickrey, 17. All live in Valparaiso and attend the Porter County Career Center. Bob Phelps, their teacher, has had students who have been finalists or winners in all four previous Drive Safe Chicago challenges.

An Emmy-winning director will come from New York to work with the students at their school to film their ideas and make them into finished 30-second TV spots. The public will then have the chance to vote online to select the winner, when the finished videos are posted on the Chicago Auto Show's Facebook page in early February. In addition to receiving a \$2,000 prize from The National Road Safety Foundation, a non-profit group that promotes safe driving, the winner's message will debut on Family Day, Feb. 17, at the Chicago Auto Show before airing nationwide on more than 160 TV stations on the syndicated TV program *Teen Kids News*.

"We thank the three students who are finalists in the *Drive Safe Chicago* challenge for their compelling scripts that we hope will remind all drivers of the dangers of drinking and driving," said Michelle Anderson of The National Road Safety Foundation. "We also commend their teacher Bob Phelps for his guidance and inspiration, this year and in the past."

“Today’s new cars are safer than ever, with many features and technology to avoid crashes and keep occupants safe in the event of a crash,” said Tony Guido, 2020 Chicago Auto Show chairman. “But ultimately, drivers must be responsible to make the right decision when it comes to drinking and driving. That’s the important message we hope will be conveyed by these teens’ public service ads.”

Nearly one out of five teen drivers involved in fatal crashes had been drinking, says the National Highway Traffic Safety Administration.

**The National Road Safety Foundation, Inc. (NRSF)**, a 501 (c)(3) non-profit organization founded more than 55 years ago, produces traffic safety programs on distracted driving, speed and aggression, impaired driving, drowsy driving, driver proficiency, pedestrian safety and a host of other safety issues. It distributes the programs free of charge to schools, police and traffic safety advocates, community groups and individuals. It also sponsors contests to engage teens in promoting safe driving to their peers and in their communities. For more information or to download free programs, visit [www.nrsf.org](http://www.nrsf.org) or [www.teenlane.org](http://www.teenlane.org).

#### **About the Chicago Auto Show**

The Chicago Auto Show is the largest auto show in North America, spanning more than 1 million square feet of production, concept and exotic vehicle exhibit space. In addition to hosting multiple world and North American vehicle debuts, the Chicago Auto Show's First Look for Charity raises more than \$2.5 million annually for 18 vital Chicago organizations in a single night. The 2020 public show is Feb. 8-17. For more information, visit [www.ChicagoAutoShow.com](http://www.ChicagoAutoShow.com) or [www.Facebook.com/ChicagoAutoShow](https://www.Facebook.com/ChicagoAutoShow).

#### **About the Chicago Automobile Trade Association**

Founded in 1904, the Chicago Automobile Trade Association is one of the nation's largest metropolitan dealer organizations. It is comprised of more than 420 franchised new-car dealers and an additional 150 allied members. The group's dealer members employ about 19,000 people in the metropolitan area. The association has produced the world-famous Chicago Auto Show since 1935. For more information visit [www.CATA.info](http://www.CATA.info).